



Target groups


- ▶ **Female Entrepreneurs**
- ▶ **Potential female entrepreneurs**
- ▶ **Umbrella organizations** (Chambers of commerce, Chamber of industry, etc.)
- ▶ **Technology transfer centres, Universities, Research institutes and Training institutions**
- ▶ **Governmental organizations, business associations and non-profit-organizations** dealing with business support in the cross-border area.

Expected results

- 1 Greater participation of women entrepreneurs** in high value-added, innovation and new technologies sectors
- 2 Enhanced role of the stakeholders in the participating regions** in supporting female entrepreneurship
- 3 Increased awareness and sensitization of the local population** and public authorities towards female entrepreneurship
- 4 Greater cross-border cooperation, networking, common exports, common business programmes, etc.**
- 5 Development of new support systems for women-led companies.**

 **PROJECT DURATION**
31.05.2018 - 31.03.2021

 **ERDF**
€ 690.965,09

 **TOTAL BUDGET**
€ 812.900,10

CONTACT


info@interregiconwomen.eu


www.interregiconwomen.eu


Iconwom En Greece
Italy 2014 2020



SCAN ME

You are permitted to print or download extracts from this material for your personal use. This material can be used for public use, provided the source is acknowledged and the publisher is given a prior notice. None of this material may be used for commercial purposes. The information and views set out in this document reflect ICON WOMEN opinions and its partners. Responsibility for the information and views set out in this document lies entirely with ICON WOMEN and its partners.

Interreg
Greece-Italy
European Regional Development Fund



ICON WOM-EN

**Integrating Innovation
and Promoting Cluster
Organization in WOMen
Enterprises**



MINISTRY OF LABOUR AND SOCIAL AFFAIRS
GENERAL SECRETARIAT
FOR FAMILY POLICY AND
GENDER EQUALITY



REGION OF WESTERN
GREECE
Full of Opportunities!



CNA

Bari



Municipality of
MAGLIE

Are you a woman entrepreneur or a potential one?

We can help you!

ICON WOM-EN unites all initiatives supporting women entrepreneurship into one platform dedicated to women entrepreneurs and their needs related to starting, financing, and managing their businesses.



Objectives

- ✓ Strengthen female entrepreneurship and networking culture
- ✓ Improve the capacities of regions and stakeholders in female entrepreneurship in the cross-border area
- ✓ Offer effective support to existing and potential entrepreneurs through training, counseling, tutoring services
- ✓ Increase awareness of the local community and public authorities towards female entrepreneurship



The **ICON WOM-EN** project aims to promote the development of entrepreneurship in the areas of high added value, innovation and new technologies in the involved regions and to develop the capacity of local stakeholders to better support women entrepreneurs to start and grow their businesses, offering innovation support services and developing cross-border networks. The partnership will also work towards creating a more favourable environment for female entrepreneurship, also considering that, through the economic empowerment of women, greater gender equality can be achieved as well as an increase in job creation and economic development.



Project partners



General Secretariat for Family Policy and Gender Equality, Ministry of Labour and Social Affairs | Greece



Region of the Western Greece | Patras



Chamber of Corfu | Corfu



National Confederation of Crafts and Small and Medium-Sized Enterprises - Association Bari Province | Bari



Municipality of Maglie | Maglie

Project co-funded by European Union, European Regional Development Funds (E.R.D.F.) and by National Funds of Greece and Italy

Main activities

- ▶ 5 Regional and 1 Cross Border networks
- ▶ Technical support and consulting services for existing SME's and potential women entrepreneurs
- ▶ GIS and e-learning platforms and training materials
- ▶ Entrepreneurship trainings
- ▶ Mentoring workshops
- ▶ Publicity events
- ▶ Elaboration of studies to identify the specific needs as well as Guidelines and Legislation context for regional Networks in Greece and Italy